

Md Abdullah

WordPress Developer & CMS Specialist

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Professional Summary

Detail-oriented Web Developer and CMS Specialist with 5 years of experience building and managing websites across corporate, government, and education sectors. Proficient in HTML5, CSS3, and leading CMS platforms including WordPress, Elementor Pro, WooCommerce, and Shopify — with a strong track record of managing content, maintaining digital platforms, and supporting client-facing operations. Experienced in cross-functional collaboration, client communication, and delivering digital solutions that drive measurable outcomes, including a 300% traffic increase for Abyres and a full-scale redesign for Panorama Engineering Consultancy in Oman. Adept at translating business needs into streamlined, user-friendly web experiences.

Education

Multimedia University (MMU), Malaysia

Bachelor of Science (BSc) in Computer Science (Software Engineering) | Graduated: 2024

Skills

Core Web Development

- Frontend: React.js, Vue.js, Next.js, JavaScript (ES6+), TypeScript, HTML5, CSS3, Tailwind CSS, Bootstrap
- Backend: Node.js, Express.js, PHP, MySQL, MongoDB, PostgreSQL, Firebase

Platforms & CMS

- WordPress, WooCommerce, Shopify, Elementor Pro, ACF

Tools & Collaboration

- Git/GitHub, CI/CD Pipelines, Figma, Adobe Photoshop, Illustrator, Canva

Specialized Expertise

- UI/UX Design, SEO Optimization, RESTful APIs, Performance & Security Best Practices

Other Expertise

- Meta Marketing, Google Ads, Google Analytics, Google Business Profile Management

Experience

Web Developer (Contract)

HeiTech Padu Berhad | Subang Jaya, Malaysia | Dec 2024 – Present

- Developed secure and accessible web modules for a confidential government project, ensuring compliance with industry standards.
- Designed and integrated dynamic homepages, landing pages, and chatbot solutions to improve user engagement.
- Built a custom CMS to streamline content updates, reducing content publishing time by 40%.

Web Developer Cum Content Designer (Freelance)

Abyres Sdn Bhd | Cyberjaya, Malaysia | May 2024 – July 2025

- Revamped the corporate website using WordPress and Elementor Pro, improving load speed by 35% and increasing site traffic by 300% through SEO optimization.

- Ensured full mobile responsiveness and cross-browser compatibility, enhancing user experience across devices.
- Designed and delivered branded social media content, boosting online community engagement by 45%.

Web Developer & Content Designer

AIS International School | Kuala Lumpur, Malaysia | **June 2022 – April 2024**

- Developed and maintained the school's website to support student admissions and academic communications.
- Produced digital content for social media, increasing follower base by 60% and improving post reach.
- Implemented site analytics and optimization strategies, cutting bounce rate by 20%.

Projects

Treat Asthma Weather Experience System

Technologies Used: React.js, Tailwind CSS, Firebase, Open Weather API, GitHub (CI/CD)

- Built a Progressive Web App (PWA) to help asthma patients monitor air quality and weather in real time.
- Integrated multi-language support and personalized health recommendations, increasing accessibility for diverse users.
- Automated deployment with GitHub CI/CD pipelines, ensuring rapid feature updates with zero downtime.

Trek4Me Corporate Website

WordPress, Elementor Pro, SEO tools

- Designed and launched a responsive healthcare website, streamlining service inquiries and patient engagement.
- Improved SEO rankings, boosting organic traffic by 120% within 3 months.
- Delivered a clean, user-friendly interface that enhanced brand trust and client conversions.

Panorama Engineering Consultancy (PEC) — Website Redesign

WordPress, Elementor Pro, ACF, Custom Design System | Client: PEC, Muscat, Oman

- Led end-to-end redesign of a multi-page corporate website for a long-established Muscat engineering consultancy, including homepage, services, portfolio, careers, and sustainability pages.
- Developed a bespoke design system (Cormorant Garamond/DM Sans typography, plum/navy/sand/terracotta palette) and implemented it across all pages using Elementor Pro and ACF custom fields.
- Built custom widgets including an Instagram feed integration, portfolio case study template, and an interactive sustainability table; managed all content updates and client communication throughout the project.

Certificates

- Project Management Foundations – LinkedIn
- Introduction to Front-End Development – Meta
- Introduction to Ethical Hacking Principles – IBM